

HYGIENIC ALSOMINE AND FRESCO COLORS



MANUFACTURED BY

Odawar Eltimo Co.
SUCCESSION TO THE FAMOUS ODAWAR CO.



HYGIENIC
KALSOMINE
and
FRESCO
COLORS

*The sanitary
wall finish
for
everybody*

155



200



153



53



119



133



152

ECONOMY

Economy is the road to wealth, so if you are interested, we know we can influence you to travel our way.

With a view to proving up our own goods beyond a shadow of doubt, we mixed a pound each of five prominent brands, including Hygienic Kalsomine and made a thorough, practical test, noting very carefully the various merit points, and securing actual figures that tell a convincing story.

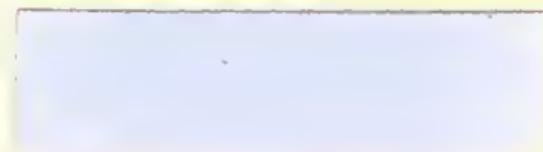
For instance, one pound of our goods covers approximately 152 sq. ft. as against 110, 98, 99 and 70 sq. ft. of the four competing brands. If they are considered economical, what would you call OURS? The saving represented by this test, offers you a big opportunity for economy.

Hygienic Kalsomine and Fresco Colors, worth is forcibly shown by their enormous popularity. We have catered to critical, particular people — those to whom quality, economy and service are paramount considerations. "Service" is a small word but a most vital point in purchasing.

In another test, four men were given two rooms of exactly the same size, upon one of which was to be used Hygienic Kalsomine and on the other a competing brand. Our men showed a saving of 20 per cent. in time, used much less material, and the finished work was far more satisfactory in every way. Needless to say, we got the contract.



126



44



98



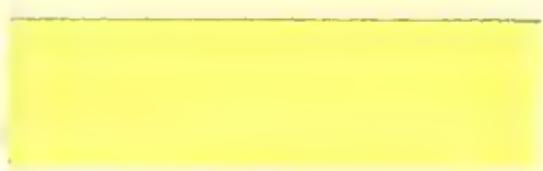
124



126



150



140



42

264



299



202



211



262



272



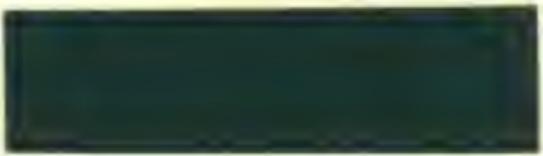
271



270



243



246



241



272



239



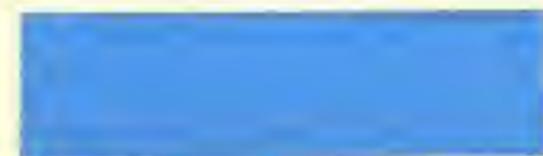
509



294



295



FAULTLESS FACTS

A larger brush may be used, as Hygienic Kalsomine and Fresco Colors spread easier than ordinary materials and with less labor under the brush.

They cling to the brush, do not spatter, spread easily and may be used in any room without the usual muss, fuss and inconvenience to the housewife.

Water, accidentally spattered on a wall covered with Hygienic Kalsomine, dries out perfectly, leaving no trace of the accident.

The results are always uniform and absolutely reliable.

Our goods work easier, look better and last longer than any material on the market. You can't get around these facts.

It is easiest for the dealer to sell and cheapest for the consumer to use.

Our Fresco Colors are dry sized colors, prepared especially for decorators, who will particularly appreciate the satisfaction and economy their use affords. In finishing any initial work, the unused remnants may be left until again needed and used without loss. A 4-lb. package covers on smooth wall surfaces from 550 to 600 square feet, according to color.

RELIABILITY

One of our barrels of Hygienic Kalsomine weighing 200 pounds is equal in size to those of our competitors tipping the scale at 300 and 100 pounds.

The long healthy life of our product proves it to be the best wall finish on the market. It has practically superseded all other compounds used for this purpose.

Our goods are most scrupulously prepared with every care and cleanliness, only the purest and best materials obtainable entering into their composition. They also include a WELL KNOWN DISINFECTANT, RENDERING THEM ABSOLUTELY SANITARY AND HYGIENIC. The California Board of Education, fully appreciating the merits of Hygienic Kalsomine and Flock Color, invariably specify them for use in these buildings. Ninety per cent. of this work is done with our goods.

They are particularly desirable for both public and private buildings imparting to the walls a warm, velvety finish which always bespeaks culture and good taste and looks better than wall paper, as they do not show stains.

Unlike the various emulsion mixtures it does not "set" or harden entirely upon special ingredients, but has properties which permit of its being mixed in paste form in any proportion whatever may be desired with water, or any liquid, the following:

COLORS

Our coloring materials have been selected only after years of research and practical experimenting and are prepared with infinite exactness as to shade. You are guaranteed absolute protection, as our Kalsomine Superintendent tests all goods before they go from the mixer into the barrel or bins, so that a error in combining the colors and amount of binder necessary to a good paint is impossible on the market.

Our colors are absolutely uniform, practically light-proof and are granulated so fine that any settling is quite impossible.

Our assortment comprises all the lighter shades, in infinite variety, as well as the indispensable and always correct darker colors, each and every one having the beauty and clearness of to a, prepared to strengthen and merit the fame of our organization. You will readily recognize their possibilities: the wonderfully artistic effects that may be secured by a combination of the various tints. They will never grow dull or shabby and none of the faults and disappointments of the ordinary materials will be found here.

One of our Kalsomine packages weighing 4 pounds is larger than those of other brands weighing considerably over five, which shows conclusively that our good, are not only low, with ingredients that will make strong.

DIRECTIONS - Hygienic Kalsomine

Mix with very hot water (not boiling) to a thin smooth paste, allowing fifteen minutes for the material to become thoroughly dissolved. Thin to a proper consistency for the work for which it is to be used by adding cold water, as I allow it to stand three days. For hard finished walls, take the consistency of a good mixed paint and right. If the walls are rough and porous, more water should be added than on smooth perfect walls.

DICTIONS - Hygienic Fresco Colors

Use one or more pounds of Fresco Color and sufficient very hot water to make a heavy paste. Stir until it is perfectly smooth. Allow to stand 25 minutes, then, if for immediate use, thin with cold water to the proper consistency for the work upon which it is to be used. If not intended for immediate use, cover with cold water and do not use until you are ready to use. It is impossible to give the exact quantity of water to use, as there is so much variety of surface, surfaces to be decorated. An experienced decorator, however, can tell by a feeling. The very best results are obtained by using the material after it has become quite cold. All walls to be decorated should be carefully prepared with a coat of good hard oil Fresco Surface. If the surface is inclined to be rough and porous, more care must be taken in painting to enable the entire surface being evenly covered.

PRICES ON HYGIENIC KALSOMINE

WHITE

Barrels, per pound.....	.08
Half Barrels, per pound.....	.09
Carton Packages, each.....	.50

TINTS

Barrels, per pound.....	.09
Half Barrels, per pound10
Carton Packages, each.....	.55

PRICES OF FRESCO COLORS

Drums

25,50 4lb 1&2lb

No.	Bbls	&100	pkg	pkg	Per lb	Pr lb	Pr lb	Pr lb
147...	.10...	.11...	.13...	.15				
201...	.32...	.33...	.35...	.37				
202...	.15...	.16...	.18...	.20				
203...	.27...	.28...	.30...	.32				
204...	.30...	.31...	.33...	.35				
205...	.56...	.57...	.59...	.61				
206...	.24...	.25...	.27...	.29				
207...	.27...	.28...	.30...	.32				
211...	.36...	.37...	.39...	.41				
223...	.40...	.41...	.43...	.45				
239...	.21...	.22...	.24...	.26				
240...	.21...	.22...	.24...	.26				
241...	.18...	.19...	.21...	.23				
242...	.36...	.37...	.39...	.41				
243...	.24...	.25...	.27...	.29				
246...	.22...	.23...	.25...	.27				
247...	.16...	.17...	.19...	.21				
248...	.15...	.16...	.18...	.20				
249...	.27...	.28...	.30...	.32				
250...	.28...	.29...	.31...	.33				
251...	.21...	.22...	.24...	.26				
252...	.21...	.22...	.24...	.26				
253...	.27...	.28...	.30...	.32				
260...	.15...	.16...	.18...	.20				
261...	.18...	.19...	.21...	.23				

Drums

25,50 4lb 1&2lb

No.	Bbls	&100	pkg	pkg	Per lb	Pr lb	Pr lb	Per lb
262...	.36...	.37...	.39...	.41				
263...	.24...	.25...	.27...	.29				
264...	.33...	.34...	.36...	.38				
265...	.15...	.16...	.18...	.20				
266...	.36...	.37...	.39...	.41				
267...	.33...	.34...	.36...	.38				
268...	.36...	.37...	.39...	.41				
269...	.15...	.16...	.18...	.20				
270...	.24...	.25...	.27...	.29				
271...	.28...	.29...	.31...	.33				
272...	.21...	.22...	.24...	.26				
273...	.28...	.29...	.31...	.33				
274...	.26...	.27...	.29...	.31				
291...	.26...	.27...	.29...	.31				
292...	.33...	.34...	.36...	.38				
293...	.60...	.61...	.63...	.65				
294...	.40...	.41...	.43...	.45				
295...	.36...	.37...	.39...	.41				
296...	.12...	.13...	.15...	.17				
297...	.24...	.25...	.27...	.29				
298...	.44...	.45...	.47...	.49				
299...	.23...	.24...	.26...	.28				
300...	.36...	.37...	.39...	.41				
725...	.12...	.13...	.15...	.17				
730...	.14...	.15...	.17...	.19				

Latest Price List. Destroy All Previous Lists.

Sept. 20, 1907

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